



# CHICAGO BEARS MINI MONSTERS

UK TOUR 2022



## Chicago Bears Mini Monsters Tour is coming to the UK this summer!

We would love to invite your school to take part!

One of the most successful NFL teams - the Chicago Bears, are bringing their youth football camp 'Mini Monsters' to a town near you!

While winning four NFL Championships in the 1940s the Chicago Bears were given the nickname "Monsters of the Midway".

The Bears Mini Monsters Youth Football camps pay homage to the heritage and welcome the next generation to Bears American football.

Mini Monsters was launched in 2017 and has impacted more than 25,000 kids throughout Chicago and Illinois. This July, the goal is to help UK based kids learn more about the game the Chicago way - providing an authentic American Football experience.

This free, 90-minute clinic stresses the importance of healthy eating, physical activity and proper hydration through fun, non-contact football drills.

One strong narrative the Bears cover throughout the clinics is that American Football is inclusive, accessible and fun - Football is for everyone!

### What the Chicago Bears Mini Monster's tour will provide:



- All drills equipment and balls
- Chicago Bears Mini Monsters Coaches
- Tour T-shirts for children and volunteers
- Event staff: to set up and de-rig
- Branded vehicles
- Music and speakers

Mini Monsters clinics are typically hosted at schools and community-based organizations.

Chicago Bears alumni and local community volunteers serve as coaches and volunteers at the clinics to help the kids with everything they need from learning the game to mastering the drills!

A core team of event managers and coaches will activate the concept, setting up at one school or facility each day, inviting other schools to travel to a central location within that City - multiple clinics can be held in one day depending on numbers.

The Mini Monsters team will travel with the kit in a fully branded truck using a central storage hub. The kit will be sent out in advance to the host schools.

The tour is open to all Year 5 and Year 6 age groups!

### What we need from you?



- Field availability and dimensions
- Number of potential children to attend
- Power availability
- Number of potential volunteers
- Parking and field access to set up
- Light refreshments
- Access to toilet facilities
- Potential break out room for Bears staff



UNITED 

The Official Airlines of the Chicago Bears